

School of Tourism & Hospitality Management

Academic Integrity (Plagiarism) Guidelines

Academic Integrity refers to principles and values such as honesty and accountability.

Without the integrity of students, lecturers and researchers, we risk trust in the academic system becoming eroded. This would affect everything from how future employers view your qualification to the confidence placed in published research by other researchers, the public, government and policy makers. Maintaining trust in academia is in society's interest and yours!

Like any academic institution, TU Dublin works hard to promote and protect academic integrity and treats misconduct very seriously.

Plagiarism — using someone else's work, words or ideas without giving due credit, suggesting it is your own — is **theft**.

Make sure you understand plagiarism and its different forms — your graduation depends on it!

Do		Don't	
✓	Be original! When planning your writing first consider your own thoughts, ideas and arguments before referring to others.	X	Leave it to the last minute! When students are under severe time pressure and do not organise and think through their writing before they begin, they are more likely to plagiarise — even accidentally.
✓	Call for backup! Use relevant, appropriate resources to strengthen/compare and contrast with your thoughts, ideas and arguments.	X	Use essays or paraphrasing software from the internet! Whether bought or free, these sources are illegal .
✓	Give credit where credit is due! You are allowed to paraphrase and use quotations where needed — just ensure you reference other people's work appropriately, even your own!	X	Take the words out of someone's mouth! Unless you are including a direct quote which is referenced correctly you cannot lift directly or paraphrase closely from another source.
✓	Attribute sources for images! Use 'creative commons' to source images with simple copyright terms where needed.	X	Submit your friend / a stranger's / made up work! Individual work means it is yours alone and it involves data legitimately gathered by you.
✓	Get a second opinion! Once you have reviewed your own completed work for possible plagiarism issues get a buddy to do the same.	X	Submit work you don't understand yourself! This is likely to mean you have used too many of other people's ideas and not enough of your own!
✓	Test yourself! You can use plagiarism checkers such as Urkund to test yourself before submitting your work.		

Useful Resources

School of Tourism and Hospitality Management — Referencing Handbook [Click Here]
TU Dublin Academic Writing Centre — Online Resources and Thematic Workshops [Click Here]
Cornell University, College of Arts and Science — Tutorial and Exercises in Recognising and Avoiding Plagiarism [Click Here]
Quality and Qualifications Ireland — Explainer on 'Essay Mills': Your Own Work, Your Own Degree, Your Own Achievement! [Click Here]