Student Handbook (TU Dublin City Campus)

BA Tourism Management TU747

Years 1, 2 & 3

> **Part 1   Student Handbook: General Student Information**
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> All information relevant to students and student services is available on the TU Dublin City Campus website. The information provided below provides links to the website to ensure you can access the most up-to-date information.

Timetables and Academic Calendar
A guide to using the timetabling system is available at
https://www.tudublin.ie/for-students/timetables/
This will show you how you can access your timetabling system and locate your timetable, using your TU Dublin City Campus student number.

TU Dublin's Academic Calendar is available at
https://www.tudublin.ie/explore/university-calendar/.

Assessment Regulations
The General Assessment Regulations for TU Dublin City Campus taught programmes leading to undergraduate and postgraduate awards of TU Dublin are available at
https://www.tudublin.ie/explore/about-the-university/academic-affairs/quality-framework/city-centre-quality-assurance/.

These refer to awards and award classification, progression from one stage of a programme to the next, reassessment, examination procedures and breaches of assessment regulations. You will also find information on:
- bringing Personal Circumstances to the attention of the Examination Board
- seeking a recheck of examination results
- seeking a remark of examination results
- appealing the decision of the Examination Board.

TU Dublin Students Union
Once you register as a TU Dublin City Campus student you automatically become a member of the Students Union (TUDSU). Find out about the TUDSU Team, the advice they can offer and events they organize at https://www.tudublinsu.ie/

Health and Safety
TU Dublin has put in place a number of measures and requirements for the wellbeing of students and staff. Information on these and their implications for you is available at
https://www.tudublin.ie/for-students/health-and-safety/.
Schools will provide information where there are specific health and safety requirements in place for your programme.

Library Services
The libraries in TU Dublin City Campus are located at Aungier Street, Bolton Street and Grangegorman.
Once you are a registered student you can use any TU Dublin City Campus library and, for City Campus students, borrow from them with your Student ID card. The services provided by the Library include study spaces, networked PCs, textbooks, journals and newspapers, photocopiers and printers. Information on all the library's services and e-resources is available at https://www.tudublin.ie/library/.

Virtual Learning Environment (VLE)
Access to Brightspace (Virtual Learning Environment)
https://www.tudublin.ie/for-students/starting-at-tu-dublin/getting-online/

Study skills support
The *Maths Learning Support Centre* is based in Grangegorman and offers a drop-in support service for students struggling with maths
The *Academic Writing Centre* offers support for students who are seeking to enhance and develop their academic writing skills.
Find out how to book an appointment and other useful information and resources at https://www.tudublin.ie/for-students/returning-students/continuing-with-your-studies/.

Registration
You are required to register on your programme every year before you commence your studies. Information on how to register, select your modules, obtain a student card and pay fees is available online at https://www.tudublin.ie/for-students/student-services-and-support/registration-and-fees/.
Once you register, you will be provided with a student card and a student number, as well as login details for your e-mail account and other TU Dublin systems – including Brightspace (the Virtual Learning Environment where you can access information and learning materials and activities relevant to your modules).

Student Service Centres

There are two Student Service Centre https://www.tudublin.ie/for-students/student-services-and-support/student-hubs/ , located in Grangegorman and Aungier Street. Their aim is to provide a single point of information for a range of areas including ID Cards, letters of registration, to have forms stamped and verified along with ICT Support and general queries. A full range of services available to students at the Student Service Centres are available at this link https://www.tudublin.ie/for-students/student-services-and-support/

Student Health Centre

TU Dublin City Campus health centres provide an holistic approach to health, providing on campus health care to those students pursuing full time & apprenticeship courses. The service incorporates physical, psychological and social aspects of student health and health promotion. Absolute confidentiality is maintained. There are two Medical Centres in TU Dublin, one in Aungier Street and one in Bolton Street (Linenhall Lodge). TU Dublin City Campus Students can use any of these centres. Find out what services are available at https://www.tudublin.ie/for-students/student-services-and-support/student-wellbeing/student-health-centres/.

Student Counselling Service

The TU Dublin City Campus Counselling Service is a free and confidential service which is available to all students. It provides a safe and secure environment where you may come and talk about any issue or difficulty that is of concern. Information on the service and about how you can make an appointment with a counsellor can be found at this link https://www.tudublin.ie/for-students/student-services-and-support/student-wellbeing/counselling-service/.

The Pastoral and Chaplaincy Service

The Pastoral and Chaplaincy service aims to provide support and care for the personal, social and spiritual lives of students and to contribute to a sense of community throughout TU Dublin City Campus. Find out about the service and how to make contact with the chaplains at https://www.tudublin.ie/for-students/student-services-and-support/student-wellbeing/pastoral-care-chaplaincy/contact-us/

Access Support Services

If you are an access student studying in TU Dublin City Campus the Access Service can support you. You can find more information on the Access Service at http://www.dit.ie/ace/.

Disability Support Service

If you are a student with a physical, sensory or learning disability, medical or mental health condition that interferes with your learning, TU Dublin City Campus Disability

Services can support you. You can find out how you can sign up with the Disability Service at https://www.tudublin.ie/for-students/student-services-and-support/student-wellbeing/disability-support-services/.

Financial Aid and Accommodation Department
The Financial Aid and Accommodation Department oversees the distribution of capitation funds, and also administers a range of services, including Student Accommodation. To find out more about the various assistance schemes available, see https://www.tudublin.ie/for-students/starting-at-tu-dublin/getting-started/grants--financial-aid/
For details of the TU Dublin City Campus Accommodation Office go to https://www.tudublin.ie/for-students/student-life/accommodation--living-in-dublin/accommodation-and-living-costs/.

TU Dublin City Campus Societies
Students are very much encouraged to get involved in student-led activities while at TU Dublin and the Societies Office promotes and supports a huge and diverse range of volunteering opportunities, societies, activities and events. Find out more information at https://www.tudublin.ie/for-students/student-life/societies/.

Clubs, Sports and Recreation
TU Dublin City Campus Sport and Recreation Service provides opportunities for everyone to participate in sport and physical activity across the city. Find out more about TU Dublin City Campus's sports clubs and facilities at https://www.tudublin.ie/for-students/student-life/sport/.

International Student Support
If you are an International Student/Erasmus student, studying in TU Dublin City Campus you can find more information on the International Office at https://www.tudublin.ie/study/international-students/

Career Development Centre
The Career Development Centre offers a range of services including one to one guidance with a professional Careers Adviser, career talks including a Career learning programme tailored for each discipline, Jobscene (online vacancies), email notifications. More information at https://www.tudublin.ie/for-students/career-development-centre/.

Student Regulations
All TU Dublin – City Campus students must observe, in addition to the laws of the state, the regulations of TU Dublin City Campus. Therefore, it is your responsibility to acquaint yourself with these regulations which cover a range of areas such as Student Alcohol Policy, Student Dignity and Respect Policy, and Use of Computer Resources. Policies are listed at

http://www.dit.ie/currentstudents/studentservices/studentservicecentres/tudublinrulesregulationsforstudents/

Also available at the same link are the TU Dublin City Campus's *Student Disciplinary Procedures* which relate to all aspects of student behaviour, **except** those covered by the General Assessment Regulations (see above). In the case of an alleged breach of general discipline that occurs on a TU Dublin City Campus or that involves resources or facilities located on a TU Dublin City Campus, a registered TU Dublin student or member of TU Dublin staff shall be subject to the disciplinary procedures of TU Dublin City Campus.

Student Complaints Procedure
The TU Dublin City Campus Handbook for Academic Quality Enhancement (Chapter 14) https://www.tudublin.ie/explore/about-the-university/academic-affairs/quality-framework/city-centre-quality-assurance/handbook-for-academic-quality-enhancement/ provides a pathway to allow students to raise complaints if they consider that the management and/or delivery of their programme of study is not in accordance with agreed procedure. The Student Complaint Form can be found at https://www.tudublin.ie/explore/about-the-university/academic-affairs/quality-framework/city-centre-quality-assurance/quality-assurance-forms/.

Transport information
At you can find out how best to travel to https://www.tudublin.ie/explore/our-campuses/useful-links-and-apps/each campus by different modes of transport.

Other useful weblinks:
- Useful information for new students, including how to get involved on campus, future career, concerns and questions https://www.tudublin.ie/for-students/starting-at-tu-dublin/
- Campus Life's 'What's Useful' https://www.tudublin.ie/study/life-at-tu-dublin/

Part 2 – Welcome and general introduction to the School and Programme

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Welcome from Head of School

Dear Student,

I would like to welcome you to the School of Tourism and Hospitality Management. We are delighted to have you here and our staff is dedicated to helping you to develop as an individual and as a professional. Our programmes are the ideal launching pad for your successful future careers in the hospitality, tourism, event and leisure industries.

Wishing you every success,

Dr Dominic Dillane

Welcome from the Programme Chair

Welcome to TU Dublin, City Campus

Welcome to all students on the TU 747 - BA Tourism Management programme. I hope that you had a good summer break and that you are ready for a productive and enjoyable year ahead in the BA Tourism Management programme and TU Dublin.

Best of luck for the academic year.

Dr. Geraldine Gorham

BA Tourism Management Programme Chair

TU Dublin - City Campus

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Introduction to the University and the Faculty of Arts and Humanities

TU Dublin, Ireland's first Technological University, is where career-focused students, dedicated staff and academic excellence in science, the arts, business, engineering and technology converge to create the leaders of tomorrow.

The mission of Technological University Dublin is to provide an innovative, responsive and caring learning environment for a diverse range and level of programmes to students of all ages and backgrounds.

In doing so, TU Dublin:

combines the academic quality of a traditional university with career-focussed learning, discovery and the application of knowledge emphasises excellence in learning, teaching, scholarship, research and support for entrepreneurship, contributes to technological, economic, social and cultural progress, and is engaged with and within our community.

The Faculty of Arts and Humanities is Ireland's largest provider of education in visual, performing and media arts and the most widely recognised training and education programmes in the culinary arts and hospitality areas. The Faculty has had a pioneering role in establishing the first higher education programmes in Ireland in creative arts and builds on a nationally established reputation in music performance, music education and drama. The Faculty offers a stimulating learning environment, which specialises in interdisciplinary, collaborative research and creative practice that seeks to meet the changing needs of society and education in the twenty-first century. Students are encouraged to achieve the highest artistic and intellectual standards possible and to consider a wide range of career possibilities in traditional and emerging fields in Irish and international cultural, social, economic and public life. Graduates are highly sought after and successfully employed at all levels within the creative, hospitality and tourism industries.

School of Tourism and Hospitality Management Information

The School of Tourism and Hospitality Management, has been synonymous with the hospitality and catering industry in Ireland since 1941. It is one of the six schools comprising the Faculty of Arts and Humanities in the Technological University Dublin, City Campus. In Ireland, the School of Tourism and Hospitality Management is the leading centre of learning and teaching in hospitality, tourism, event and leisure management and has been designated as a World Tourism Organisation (WTO) Centre for Tourism Education and Research.
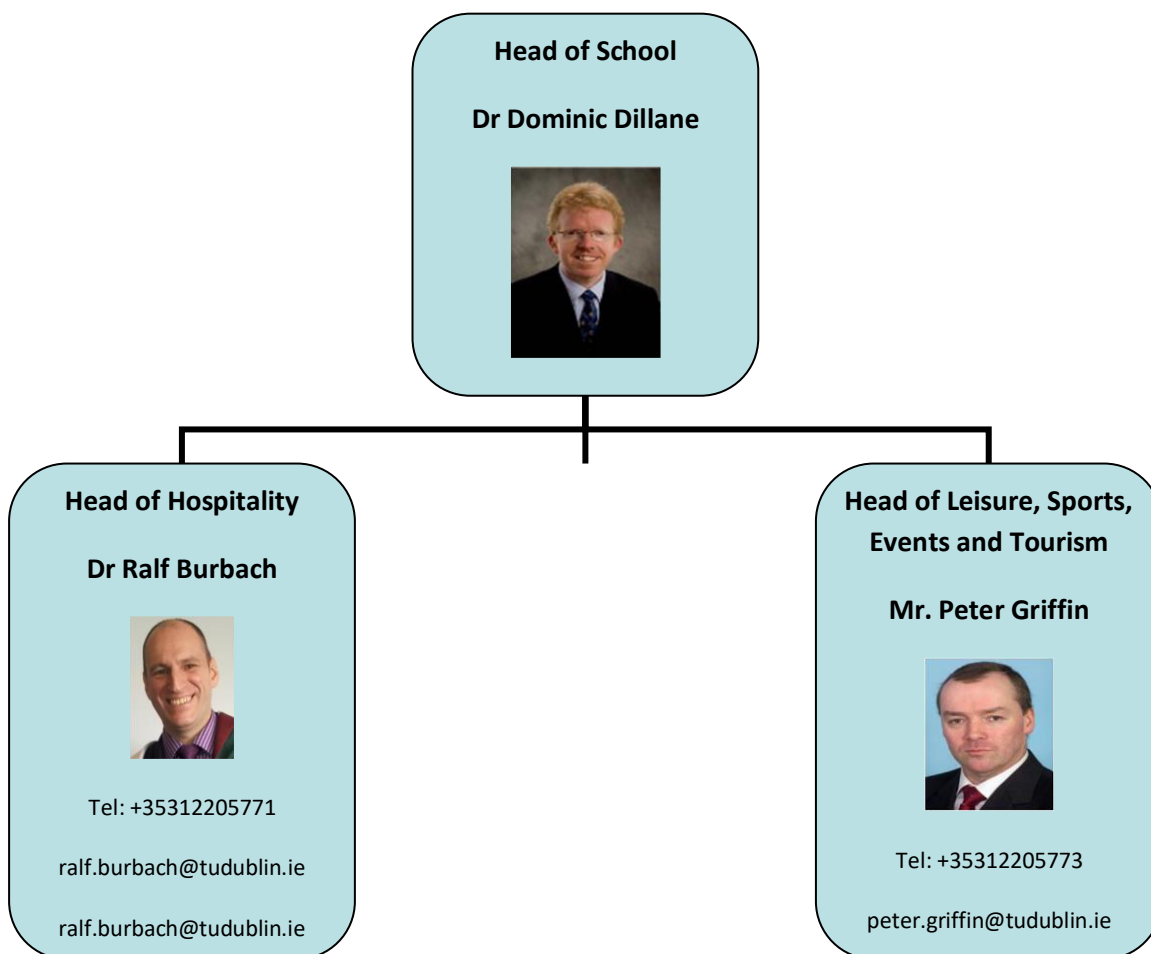
The School offers programmes ranging from Short Courses (Professional Development Modules), to evening/part-time programmes, full and part-time undergraduate and postgraduate programmes and Masters and PhD by research programmes.

The School actively participates with the wider tourism and hospitality industry through applied and academic research, conducted by our staff, and students. We are proud of our links with industry and our wider graduate network, which provides a great benefit to our students, in the classroom and beyond. More School related information can be obtained here https://www.tudublin.ie/explore/schools-and-disciplines/culinary-hospitality-tourism/tourism-hospitality-management/

Organisation of the School

Head of School

Dr Dominic Dillane

Head of Hospitality

Dr Ralf Burbach

Tel: +35312205771

ralf.burbach@tudublin.ie

ralf.burbach@tudublin.ie

Head of Leisure, Sports, Events and Tourism

Mr. Peter Griffin

Tel: +35312205773

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Contact the School of Hospitality Management and Tourism

- Mary Dineen, School Secretary (+353-1-2205774) & Noelle O'Carroll, School Secretary (+353 1 2206294) tourism.hospitality@tudublin.ie
- Dr. Dominic Dillane, Head of School (+353-1-2205770)
- Dr. Ralf Burbach, Head of Hospitality (+353-1-2205771)
- Mr Peter Griffin, Head of Leisure, Sports, Events & Tourism (+353-1-2205773)
- Placement Officer Megan Bergin (+353-1-2205222) placement.cbs@TUDublin.ie

School Staff

A list of all staff in the School of Hospitality Management and Tourism is provided on the TU Dublin website (https://www.tudublin.ie/explore/schools-and-disciplines/culinary-hospitality-tourism/tourism-hospitality-management/) .

Programme Management

The **Programme Chair** is the academic leader for a programme and has a fundamental role to drive the programme, ensure the overall coherence of its delivery and uphold the reputation of the programme. The Programme Chair serves as the Chairperson of the Programme Team and of the Programme Committee. Their role includes convening meetings of the Programme Team and Programme Committee, maintaining minutes of these meetings, progressing their work and monitoring the implementation of the annual Quality Action Plan.

The **Year Tutor** is assigned to a group or groups of students by the Head of School or nominee before the commencement of the programme. The duties which may be assigned to the Year Tutor relate to pastoral care and student support. The Year Tutor is normally the first point of contact for students who require advice or assistance.

Programme Chair and Year One Tutor	Dr. Geraldine Gorham. Tel: 01 2205782 Email: Geraldine.gorham@TUDublin.ie
Year Two Tutor	Mr. Daniel King. Tel: 01- 2205796 Email: daniel.King@TUDublin.ie
Year Three Tutor	Dr. Geraldine Gorham. Tel: 01 2205782 Email: Geraldine.gorham@TUDublin.ie

At least one **Class Representative** is nominated by each stage of a programme. These elected representatives are the spokespeople who represent students' views at programme committee meetings and bring on behalf of the class to the attention of lecturers, year tutors and programme chairs issues that need to be highlighted. Class representatives are supported in their role by the Student's Union.

External Examiners are appointed by Academic Council to ensure that the results achieved by the student are appropriate, judged by their assessment performance. External Examiners shall have regard to the need for equity in assessment, the level of award, the objectives and nature of the programme, and the appropriate national and international standards which prevail in the discipline. Their duties include approving assessment methods, assessment criteria, draft examination papers and marking schemes, as appropriate. They consider marked examination scripts and other assessment materials, attend Module/Progression and Awards Board meetings and ensure that the results achieved by candidates are appropriate. At least one external examiner is appointed. The external examiner for 2022/23 is Dr. Tiffany Low, Swansea University.

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Part·3·–·Programme·information·(available·from·the·Programme·&·Module·
Catalogue)¶
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Title of Programme and Award Sought

On successful completion of the Programme students will be awarded:

Bachelor of Arts (Tourism Management)

This is an Ordinary Degree programme at Level 7 on the National Qualifications

Authority of Ireland (NQAI) Framework.

The award may be made with the classifications of Honours or Pass in accordance with the schedule set out below:

Average Mark Band	Nature of Achievement	Classification
Equal or greater than 70%	Excellent Performance	Distinction
60% - 69%	Very Good Performance	Merit Grade One
50% - 59%	Good Performance	Merit Grade Two
40% - 49%	Satisfactory Performance	Pass

Assessment for Final Award

Upon completion of the entire suite of modules as prescribed in the programme

structure, the final award will be calculated using the following method:

The final award calculation is based on the **final two taught semesters** of the BA Tourism Management programme.

List of Modules for Inclusion in the Computation of Final Award:

Year 3		
Event, Leisure and Tourism Enterprise Development	TFMG 3012	5 ECTS
Data Analysis	TFIT 1003	5 ECTS
Management Accounting- Planning, Control, Performance Appraisal	TFAC3004	5 ECTS
Sustainable Tourism	TFTR2005	5 ECTS
Talent Management	MANG 3302	5 ECTS
Tourism Policy, Planning and Regulation	TFTR4005	5 ECTS
Current Tourism Research - applying key academic skills	TFTR3013	5 ECTS
Tourism and Technology	TFIT3008	5 ECTS
Option 5	Refer to list	5 ECTS
Option 6	Refer to list	5 ECTS
Option 7	Refer to list	5 ECTS
Option 8	Refer to list	5 ECTS

Programme Aims and Objectives

Programme Aims:

- To provide our diverse profile of students with the opportunity to perform to the best of their abilities as **reflective practitioners**, in **leadership** and / or **active team player positions**, at different management levels in the tourism and travel sector, both nationally and internationally. The BA Tourism Management programme is delivered in a supportive, flexible learning environment which strives to empower learners to achieve their personal and professional potential.

- Year one aims to provide a foundation in, specialised, **disciplinary knowledge** across a variety of areas including tourism, travel, management, marketing, communications, accounting and information technology. These modules support the development of **digital literacy, communication, innovation and problem-solving attributes.** Students also have the option of enhancing their **work-based learning** through a work experience module in semester two, year one. Intercultural awareness, intercultural competence and language modules bolster **global citizenship** among first year students. Time management, academic writing, referencing, note-taking, group work, presentations, numeracy skills, study skills and life / coping skills are embedded into first year modules, to support the development of the students' **emotional intelligence and resilience attributes**.

- Over the three years more in-depth core tourism, management, accounting, enterprise development, economics and data analysis modules, provide the learner with a choice of options from the tourism, heritage, marketing, management and languages areas. This permits the learner to compile their own suite of tourism and management modules and facilitates the integration of concepts across a variety of **disciplinary** areas. Modules in Years 2 and

3 support **entrepreneurial behaviour, innovation, critical thinking, problem solving, strategic thinking and decision making.**

- To provide the opportunity to apply the tourism and management theories acquired throughout the programme in a professional internship environment. The professional internship supports **work-based learning, team player attributes, resilience, emotional intelligence, problem solving and the development of an ethical perspective.**

All years of the BA Tourism Management programme incorporate field trips, site visits and guest speakers that facilitate the application of academic theories and concepts to the actual tourism and travel industry. These activities, and the Students' in Action initiative, foster meaningful, reciprocal, innovative and collaborative relationships with the community and society nationally, and internationally.

Programme Learning Outcomes

The BA Tourism Management programme learning outcomes have been aligned with the QQI National Framework of Qualification's Level 7 outcomes.

On successful completion of the BA Tourism Management, it is intended that the graduate will have achieved the following outcomes in respect of knowledge (breadth and kind), know-how and skill (range and selectivity) and competence (context, role, learning to learn, insight):

Knowledge

On successful completion of this programme the graduate will:

- Have specialized **disciplinary knowledge** and understanding across a variety of integrated areas pertaining to tourism, travel and management.
- Have a **strategic** and **critical** awareness of the principles of management and the contemporary and future challenges in the tourism and travel industry.
- Have an appreciation of the breadth of their own knowledge base within tourism, travel and management and apply the process of analysing **new knowledge** in tourism, travel and management.

Know-How & Skill

On successful completion of this programme the graduate will:

- Be able to demonstrate specialized **disciplinary** and technical skills across a range of management, tourism and travel areas.
- Be able to apply management, marketing, digital, accounting, intercultural and language skills to a tourism and travel business environment.

- As a result of the professional internship, site visits, field trips and Students' in Action initiative, coupled with the rigors of assessment in the academic environment, be able to take initiative **decision maker** and **active team player** roles in the management of tourism and travel organisations.

Competence

On successful completion of this programme the graduate will:

- Be able to apply **innovative, entrepreneurial, problem solving, communication and critical thinking skills** learnt in a wide variety of tourism, travel and management contexts.
- Be able to manage their own work and independent learning and display **motivated self-starter attributes.**
- Be able to actively participate in collaborative group work as **active team players**.
- Be able to learn from experiences acquired in a diversity of individual and group-based contexts encompassing academic and **work-based settings**.
- Display the traits of an **ethical, engaged, reflective practitioner** and be conscious of the value of continuous personal development and manage their own personal development plan.

Nature, Duration and General Structure of Programme

Relationship of Modules: The BA Tourism Management is a three-year degree Programme which is offered over six semesters on a full-time basis. It is designed to provide an effective, educative, training curriculum for students through the provision of appropriate skills, to operate as professionals in the tourism sector both nationally and internationally.

Progression through Programme: Semesters one, two, three, five and six each include six modules. Semesters one and two provide foundation core modules.

Field trips are a key component of the BA Tourism Management. They provide an opportunity for teambuilding amongst students, in particular first years, and also enhance the students' learning experience. Certain tourism modules across all three years of the programme incorporate a field study component.

The core foundation modules are built upon through to semester six, allowing students to deepen their knowledge of these areas. A range of options are available in Semesters 3, 5 and 6, this provides students with the opportunity for further exploration of management, tourism, information technology and language modules outside of the core curriculum.

Semester 4 (Year 2, Semester 2) involves a six-month professional internship in a tourism organisation. This internship period facilitates the transfer of theory into practice, builds the students' confidence and fosters communication and team work skills. As such, the professional internship experience is a key element of the BA Tourism Management. In previous years, students have been placed in travel agents, event companies, museums, hotel reservation companies, transportation companies and with a wide range of visitor attractions.

This Level 7 programme aims to equip students with a clear understanding of the appropriate concepts, principles, theories, skills and techniques to successfully manage tourism enterprises at an operational level.

Programme Duration

Year of Programme	Semester 1 Sept - Dec	Semester 2 Jan - May
Year 1	College **15 Weeks	College 15 Weeks
Year 2	College 15 Weeks	Professional Internship 6 months
Year 3	College 15 Weeks	College 15 Weeks

**13 weeks of scheduled lectures, including a review week with an additional two weeks to cover programme/module assessments.

Access, transfer and progression arrangements

Access to Year 1 of the BA Tourism Management programme is by application to the Central Applications Office (CAO). Access to the first year of these programmes from Mature and non-standard applicants are considered by the school. Such applicants may be interviewed and results advised to CAO.

FETAC students may access programmes as detailed on TU Dublin Admissions web page.

Applications are also welcomed from students who wish to enter the programme at Year 2 or later using TU Dublin's Advanced Entry system.

Programme Structure – BA (ordinary) Tourism Management –

Year/Module	Module Code	Total Weekly Contact Hours*	Total Contact Hours per Semester	Total Self Study per Semester	Total Hours	ECTS Credits
Year 1						
Accounting for Tourism and Leisure	TFAC 1008	3	36	64	100	5
Digital 1	TFIT1002	2	24	76	100	5
Professional Business Communications 1	TFCM1005	3	36	64	100	5
Option 1	CULT1004	2	24	76	100	5
Tourism Destinations	TFTR1003	3	36	64	100	5
Introduction to Tourism and Travel	TFTR1001	3	36	64	100	5
Professional Business Communications 2	TFCM1006	3	36	64	100	5
Marketing for Hospitality, Tourism and Leisure	TFMK1001	3	36	64	100	5
Management 1	TFMG1003	3	36	64	100	5
Option 2	CULT 1005	2	24	76	100	5
Innovation and Tourism: products, market and experiences.	TOUR 1005	3	36	64	100	5
Tourism Systems	TOUR 1006	3	36	64	100	5
Total						**60**

Year/Module	Module Code	Total Weekly Contact Hours*	Total Contact Hours per Semester	Total Self Study per Semester	Total Hours	ECTS Credits
Year 2						
Management 2	TFMG2001	3	36	64	100	5
Travel & Transport	TFTR 3002	2	24	76	100	5
Management Accounting Cost & Decision Making	TFAC2003	3	36	64	100	5
Economics	TFEC 1001	3	36	64	100	5
Option 3	Refer to list	2	24	76	100	5
Option 4	Refer to list	2	24	76	100	5
Professional Internship & Career Management – Tourism	TFPL3001				6 months	30
Total						**60**

Year/Module	Module Code	Total Weekly Contact Hours*	Total Contact Hours per Semester	Total Self Study per Semester	Total Hours	ECTS Credits
Year 3						
Event, Leisure and Tourism Enterprise Development	TFMG 3012	2	24	76	100	5
Data Analysis	TFIT 1003	2	24	76	100	5
Management Accounting- Planning, Control, Performance Appraisal	TFAC3004	3	36	64	100	5
Sustainable Tourism	TFTR2005	2	24	76	100	5
Talent Management	MANG 3302	2	24	76	100	5
Tourism Policy, Planning and Regulation	TFTR4005	2	24	76	100	5
Current Tourism Research - developing key academic skills	TFTR3013	2	24	76	100	5
Tourism and Technology	TFIT3008	2	24	76	100	5
Option 5	Refer to list	2	24	76	100	5
Option 6	Refer to list	2	24	76	100	5
Option 7	Refer to list	2	24	76	100	5
Option 8	Refer to list	2	24	76	100	5

* Comprising Lectures/Group/Laboratory sessions

Students can refer to individual module descriptors where the learning outcomes and assessment requirements are detailed. Further details, including specific

assessment criteria where appropriate, will be provided when individual assessments are presented to the class.

OPTIONS LIST

- Language/intercultural awareness

- Language/intercultural competence/work experience

- Language/Tourism Intermediary Marketing/Heritage, culture and tourism

- Visitor Attraction Management/Digital 2

- Revenue Management for Travel & Tourism/Destination Management /Language

- Services Marketing & Customer Care/Event Tourism

- Tourism and International Development/Strategic Management - An Applied Approach

- Consumer Behaviour/Languages/Cultural Tourism in Europe

Programme timetable https://www.tudublin.ie/timetables/ / Academic Calendar.https://www.tudublin.ie/explore/university-calendar/

Optional Modules

A list of optional modules (where appropriate) will be made available to students on the BA Tourism Management programme. Options shall be chosen from a list determined by the School. The offering of a module(s) in a particular semester will be determined by the Head of School or their nominee. With prior agreement of Head of School or nominee, students may be permitted to take as an option, a module not on the official options list. A student cannot take as an option, a module which they have previously undertaken as part of their studies.

Placement

This is a planned period of supervised work-based learning completed within an organisation. It provides an opportunity for both practical on-site experience and learning that integrates course theory with experience. It also forms an integral part of the student's career development. Internship is provided with a number of supports. First, prior to the actual internship lectures/tutorials and briefings are provided for the operation of the internship, career planning and management. Research methods and report writing are also covered. Secondly, the student is provided with the support of both a company mentor and a college liaison tutor. Finally, the placement is supported throughout by a full-time placement officer. TFPL 3001 is the professional internship module.

Information on the Structured Work Placement is available on the placement **Brightspace module** and in the **Placement Handbook.**

Exemption from Modules

TU Dublin acknowledges, and gives value to, learning achieved prior to registering for a TU Dublin programme or prior to seeking a TU Dublin award. This process is called Recognition of Prior Learning (RPL).

As part of the RPL or Accreditation of Prior Certificated Learning (APCL) process students may apply for an exemption from certain elements or modules of the programme. The School operates a very strict deadline for the application for exemptions and exemption application forms can be obtained from the School Office. Completed application forms including all supporting documentation must be received within two weeks from the start of the semester.

Student Feedback Processes

Formal feedback includes Q6 forms, ISSE survey and Programme Committee and informal feedback includes ongoing communication with lecturers. The programme team acknowledges the importance and value of student feedback in informing continuous improvement of modules and programme.

Assessment

An assessment calendar will be distributed online early in the semester. In the School of Tourism and Hospitality Management we are committed to providing timely feedback on student assessment. Specific detail on student assessment and feedback are provided by individual lecturers.

School Group Assessment Policy

Assessments may either be group assessments or individual assessments and will align with module learning outcomes. Lecturers will provide an assessment specification document for each assessment indicating the assessment criteria to be followed. Any group assessments in final years and exit award years will contain an individually assessed component. In these cases, the assessment specification document will clearly indicate the percentage of marks to be allocated for individual work and any peer moderated components.

Communication with Students

The main media for communication with students will be the student's TU Dublin email account. TU Dublin email can be accessed from here https://www.tudublin.ie/for-students/student-login/city-centre/ Students should also check notices, information and announcements on Brightspace.

Student Survey Questionnaire

As part of the TU Dublin Quality procedures a number of reports concerned with monitoring and suggesting areas for improvement for programmes are generated which incorporate the student survey questionnaires (Q6 forms) which are distributed via Brightspace at the conclusion of each module.

Quality Assurance and General Assessment Regulations

The Quality Assurance and Enhancement Procedures are outlined in TU Dublin's Handbook for Academic Quality Enhancement 2012 (revised 2015), which is available to download from the TU Dublin website. https://www.tudublin.ie/explore/about-the-university/academic-affairs/quality-framework/city-centre-quality-assurance/handbook-for-academic-quality-enhancement/

This document explains in detail the process of monitoring and enhancing the quality of TU Dublin programmes. For instance, it lays out the role of internal and external examiners in quality enhancement. TU Dublin relies on the feedback from students, programme tutors, internal examiners and external examiners in its annual monitoring of programmes and modules. An annual monitoring report in relation to the functioning of the programme in the past academic year is prepared by the Programme Committee and submitted through the Head of School (or nominee) to the College Board. This is a two-part process: the first part at the end of the academic year (June) deals with the proposal of major or minor modifications to the programme and their approval, while the final report is TU Dublin City Campus – Student Handbook 15 submitted and considered in the autumn term (November) of the succeeding academic year.

Part 4 - Module Descriptors (available via the Programme & Module Catalogue)

Appendix